

Test your Networking Equipment for its Revenue Potential

April 2003

presented by:

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Is this Seminar for me?

- Who should test for revenue potential?
 - Network operators
 - Equipment evaluation and selection
 - Pre-deployment
 - Equipment vendors
 - R&D, Sales and Marketing
 - Third-party test laboratories
- What type of equipment are we talking about?
 - IP routers and layer 2 or 3 devices



What will I learn?

- What is "Revenue Testing"
- Top 3 Requirements for Revenue Potential
- Scalable Performance
- Customer Services
- High Availability
- Developing your Test Plan

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Revenue Testing

The latest testing wave focus is *REVENUE*

Packet Testing

Network devices ability to forward traffic efficiently

Bandwidth & Throughput

Network Simulation

Networks devices ability to scale in multi protocol environment

Scalability & Reliability

Revenue Testing

Network devices ability to generate revenue

Show me the \$\$\$\$



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Revenue Potential

Get the most our of your network equipment

- How many users can be supported?
- Which services can be offered?
- Can a premium be charged for high availability?
- Is your network reducing the operational expenses?
- Is your network equipment reliable under stressful conditions?
- Can the Service Level Agreements be met?
- Is your network equipment being used to its full potential?

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Top 3 Requirements for Revenue

Survey of Network Operators

BTexact survey of requirements for packet network equipment:

Prioritised concerns of carriers	Availability		
 Equipment reliability and stability Scalability Performance Feature support 	Scalable Performance		
 5. Management 6. Total cost of ownership 7. Environmental considerations 	Customer Services		

See http://www.btexact.com/ideas/whitepapers?doc=42267

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What you need to test

Scalable Performance

Traffic Performance

Quality of Service

Routing Scalability

MPLS Traffic Engineering

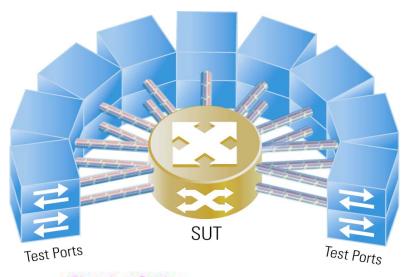
IPv6 Forwarding



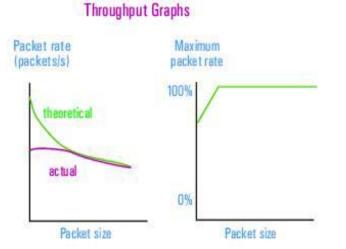
Revenue Potential

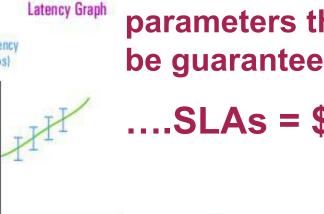


Traffic Performance



- What do you need to test?
 - **Throughput & Latency**
 - **Packet Loss**
 - **Quality of Service** (traffic prioritization)





Packet size

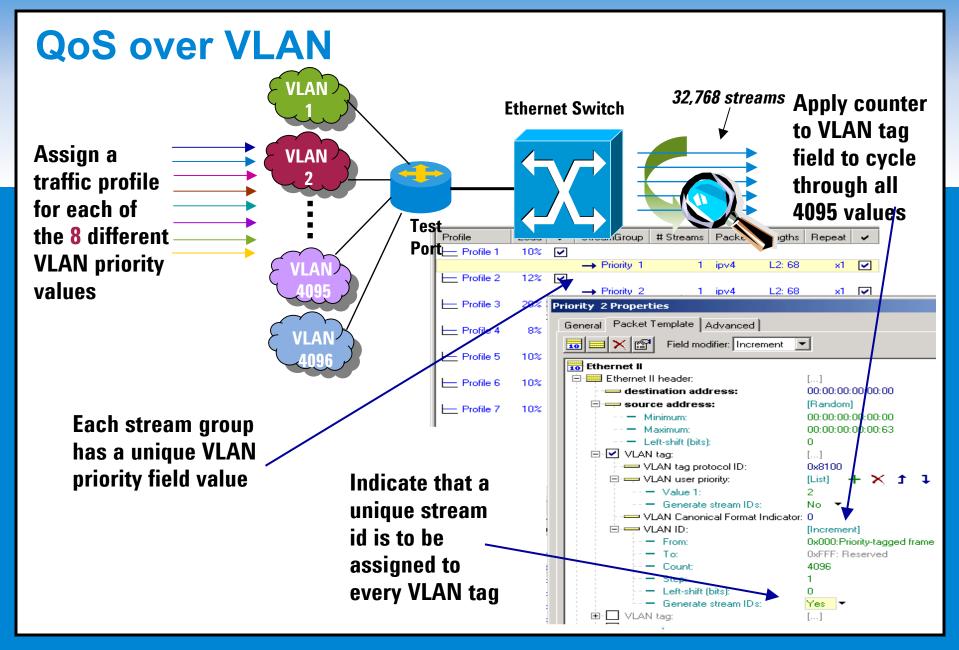
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parameters that need to be guaranteed in a SLA

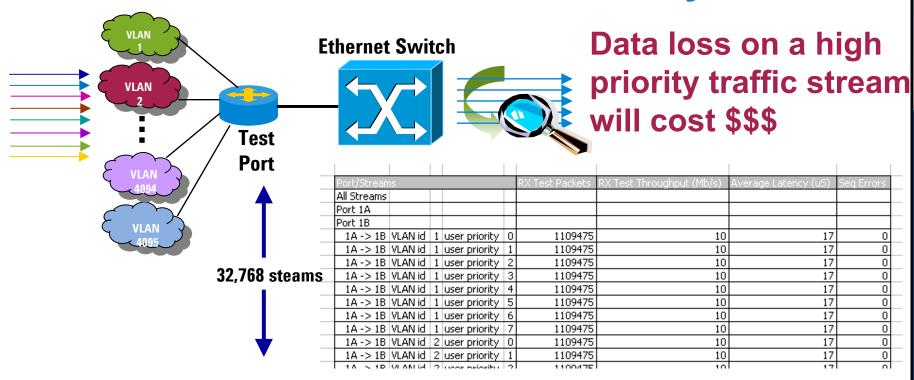
These are the basic



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Measure QoS for each VLAN Priority



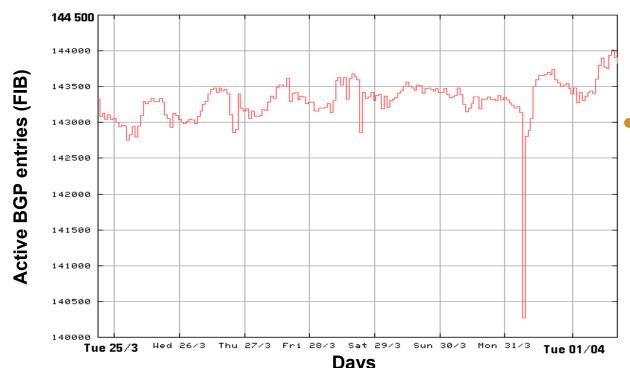
 Measure # of packets received, packet latency through the switch, lost packets, misdirected packets... per priority traffic stream on every user priority level for every VLAN id through an Ethernet switch

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Why Routing Scalability is important?

 BGP statistic table published by Telstra shows approximately 143 000 entries as on 1st April 2003, compared to 55 000 entries in 1999..increasing scalability



Fluctuation of active BGP routes within one AS over a week.

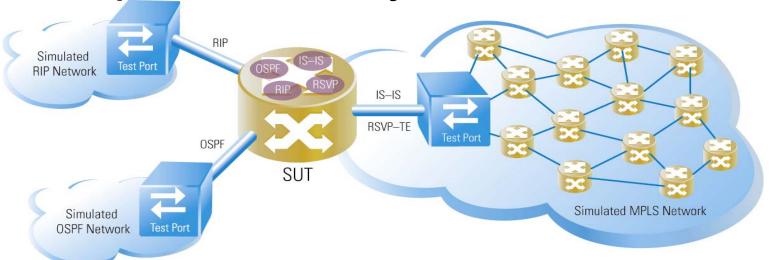
Source: Telstra AS 1221 – http://bgp.potaroo.net/as1221/bgp-active.html



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Routing Scalability

- What do you need to test?
 - Number of concurrent protocol sessions
 - Maximum forwarding table size
 - Route convergence time
 - Performance impact of route flapping
 - Multi-protocol scalability



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What you need to test

Service Performance & Scalability

BGP MPLS VPNs

L2oMPLS VPNs

VPLS

IP Multicast

Access Services



• IP VPN service revenues are growing faster than most service providers' other networking services' revenues.

Forecast of US IP VPN Services Revenues: 2002 - 2006 (US\$ M)

	2001	2002	2003	2004	2005	2006	CAGR
Revenues	\$1,968	\$2,565	\$3,385	\$4,570	\$6,307	\$8,200	33%
Growth Rate		30%	32%	35%	38%	30%	

Source: In-Stat/MDR, 7/02

 Multicast services is way of the future with as we get more demand for applications such streaming media, video conferencing, distance learning...etc

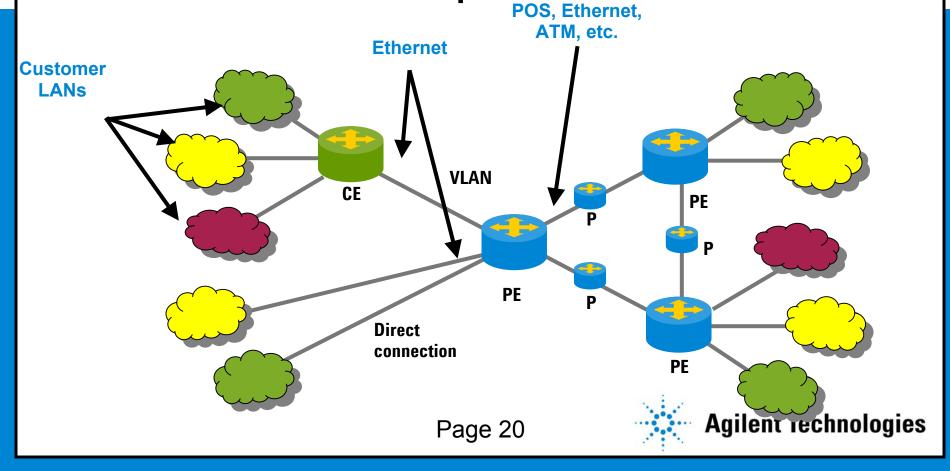
MPLS VPN Options:

- L3 VPN
 - IP only
 - Difficult migration for F/R, ATM or Ethernet customers
 - Scaling issues of VRF model
 - N*FIBs
 - Stability
 - New Control Plane

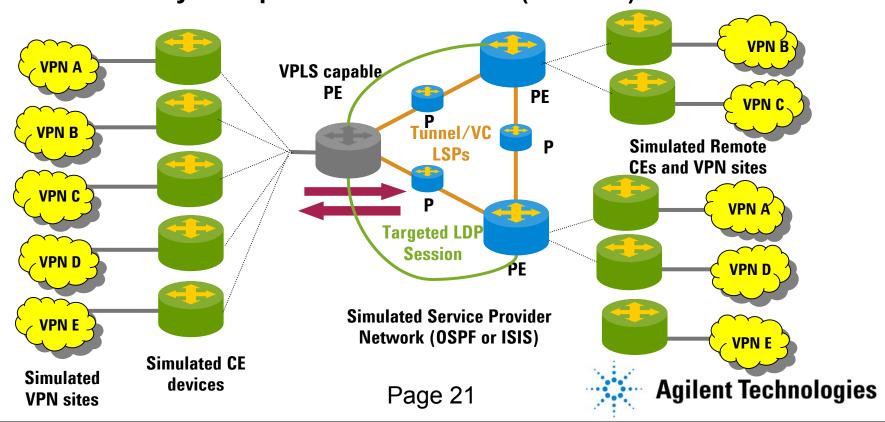
- L2 VPN
 - Protocol Agnostic
 - Simple ATM or F/R L2-VPN to MPLS L2-VPN
 - Scaling based on
 - LSPs for large VPNs
 - MAC Addresses



- L2 VPNs are implemented using L2oMPLS
- VPLS = "Virtual Private LAN Service"
- VPLS is the Ethernet implementation of L2oMPLS



- What do you need to test for VPLS?
 - Can a VPLS-enabled PE router set up a full mesh of VPLS VC LSPs over pre-established tunnel LSPs
 - Learn MAC addresses and populate a VPLS FIB table
 - Correctly encapsulate and forward (or flood) VPLS traffic



MPLS VPNs

- Revenue generation is a three way balancing act
 - Number of VPNs supported
 - Number of customer locations within a VPN
 - Scalability of the VPN forwarding table

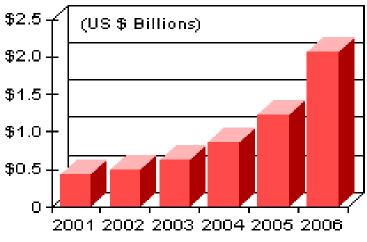
Crucial \$\$\$ depend on the right balance



Multicast Services

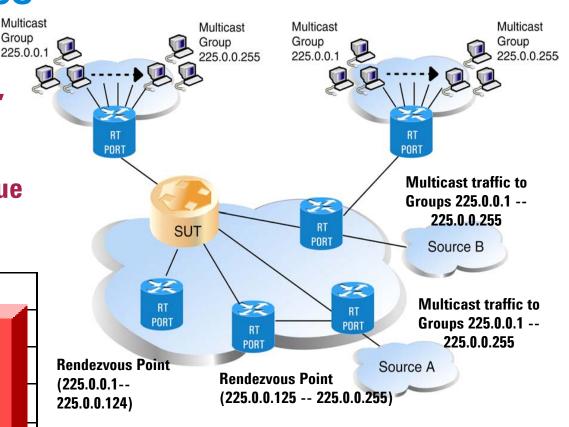
As multicast becomes scalable across the internet, there are opportunities for new applications and substantial growth in revenue

Worldwide Streaming Media Market Revenue Foreast*



All business oriented streaming media authoring software and services

Source: In-Stat/MDR 8/02

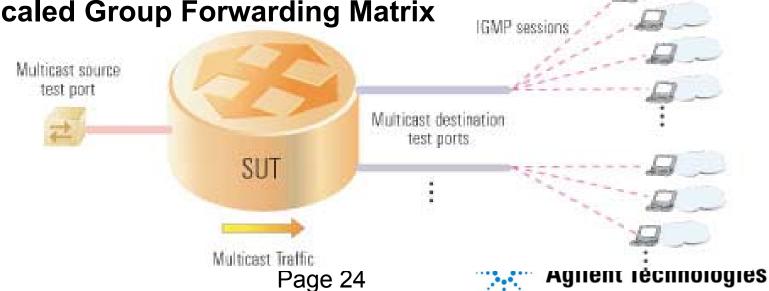




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Multicast Services

- What do you need to test?
 - **Multicast Latency**
 - **Aggregated Multicast Throughput**
 - **Multicast Group Capacity**
 - **Group/Prune Join Latency**
 - **Mixed Class Throughput**
 - **Scaled Group Forwarding Matrix**



Multicast groups

Multicast hosts

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High Availability

What you need to test

High Availability

Router Resiliency

Routing Stability

Security

Access Lists

Denial of Service

Premium Services

Service Level Agreements →

Guaranteed Services

Revenue Potential



Importance of Router Resiliency

- Telephony services: 99.999% availability (5 min/yr)
 - Considered an essential service

- Use of redundant routers in every POP/CO is costly
 - Potential 30-40% cost savings if single router could be used

Network outages cost

- Enterprises
 - U.S. companies lost \$100 billion due to outages in 1999
- Carriers
 - AT&T, 1998: Route update storm causes 2nd outage following fiber cut
 - Routers were too busy relearning routes to forward traffic!
 - Telstra, 2000: <u>Routing loops</u> in core routers lead to 10 hour outage
 - Initial cause: Australia-Singapore fiber cut
 - Worldcom, Oct 2002: Border router <u>software</u> <u>upgrade</u> causes 8 hour outage
 - Route table issue?



High Availability

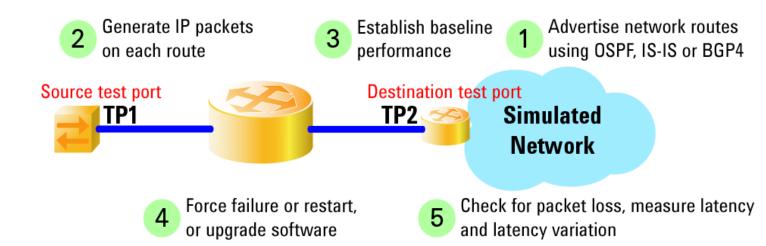
Testing New Router Resiliency Capabilities

- MPLS Fast Reroute
- Non-stop Forwarding
- Graceful / Hitless Restart
- Non-stop Routing
- What do you need to test?
 - Failover Performance (recovery time)
 - Hitless Upgrade
 - Control Plane Stability



Non-Stop Forwarding

- What do you need to test?
 - Verifies continuity of forwarding
 - Measures impact of a failure on forwarding performance



Unacceptable amount of packet loss could be a violation of any service level agreements.....



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Developing your Test Plan

The Journal of Internet Test Methodologies

- Over 80 common but complex test cases
 - The building blocks for your test plan
- Save six man-months of effort
- Free download
- Subscribe to updates



http://www.agilent.com/comms/TheJournal



Developing your Test Plan

Journal Test Case Categories

Services

BGP MPLS VPNs

L2oMPLS VPNs

VPLS

IP Multicast

Access Services

Scalable Performance

Traffic Performance

Quality of Service

Routing Scalability

MPLS Traffic Engineering

IPv6 Forwarding

High Availability

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Denial of Service

General

Protocol Conformance

Multi Protocol Label Switching (MPLS)



Developing your Test Plan

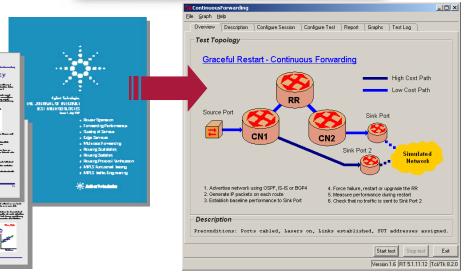
Automate your Test Plan with QuickTests

 QuickTests implement almost all of the test cases in The Journal, plus more

Over 100 Automated Applications and Tools, free with RouterTester

RouterTester 900





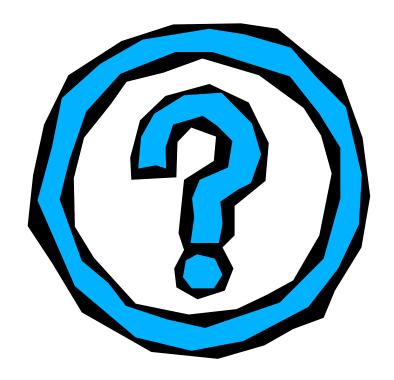
http://www.agilent.com/comms/RouterTester



Cost effective Test Tool

- RouterTester 900 is industry's most scalable and realistic multi-port layer 2 & 3 traffic generation, protocol emulation, and performance analysis test system.
 - Capable of simultaneous measurement of packet performance on more than 32,000 individual customer services per test port
 - Enables developers and operators to verify the number of revenue-generating customers and services such as VPLS that can be supported per device RouterTester 900





Conclusion

Bandwidth & Throughput

+

Scalability & Reliability

are important factors....

but the new test focus is **REVENUE**

Revenue is not just the a bottom line – it's is a game of survival

